

Timesheets.com General Ad Video

What is this project for?

A video advertisement for all social media channels. This is a general “Here’s what [Timesheets.com](https://www.timesheets.com) is” video.

Who is your audience?

People on SM: Twitter, Facebook, LinkedIn.

Accountants, business owners, employees, etc.

Script and Vision/Storyboarding

Introducing [Timesheets.com](https://www.timesheets.com) for small and medium-sized businesses

[Business owner/manager at desk at office, working on computer. [Timesheets.com](https://www.timesheets.com) logo pops up above the person]

A secure way to track employee and contractor time for payroll and billing

[Employees using their phones or computers to clock in]

You’ll improve your process, transparency, and gain control

[image sent through slack: manager in the middle, connected to all employees]



Your team can work from home or from the office

[Split screen with someone at home and someone in the office]

With mobile access, you and your team can track time anytime, anywhere
[multiple employees clocking in on one screen (on a map, potentially?). This should indicate that they're clocking in from separate places]



When tracking time for payroll, the dashboard shows you real-time information like who's on the clock and who's taking time off.
[screenshot of dashboard with customized data on a tablet or computer. Ideally you'll zoom in on someone clocked in and someone who's taking PTO]

Time & Expense				Time Off		Human Resources		Inactive Users	
User Settings - 12 Users				Hourly		Weekly		Monthly	
				In/Out Status				Timeclock	
Hooper, William								45.87 hrs	
Green, Robert				Clock In				43.16 hrs	
Hallmeyer, Gordon				7:00AM				58.62 hrs	
Russell, Danyelle				8:00AM				54.93 hrs	
Stanley, Nancy				Clock In				52.30 hrs	
Canipe, Carol				SIC				60.94 hrs	
Conley, Michelle				Clock In				51.21 hrs	
Jennings, Vincent				PTO				61.93 hrs	
Huffman, Carey				9:00AM				57.71 hrs	
Tanner, Francisco				8:30AM				52.17 hrs	
Kawley, Joseph				Clock In				50.78 hrs	
Thornton, Idella				Clock In				46.86 hrs	

If you track billable time or project costs, you can create custom reports for your needs
[A screenshot of a customer report on a tablet or computer or phone. Crop the image so the report only shows date, employee, project, hours, bill total, cost total]

Customer Name: Arcar Industries									
Slip	Apv	BILL	Arch Date	Employee	Project	Account Code	BILL Rate	Cost Rate	Hours
SG	APV	BILL	Sep 01, 20	Gordon Hallmeyer	Stealth	Operations	\$118.00	\$35.00	2.18
SG	APV	BILL	Sep 02, 20	Gordon Hallmeyer	Escalbur	Operations	\$100.00	\$35.00	2.18
SG	APV	BILL	Sep 02, 20	Gordon Hallmeyer	Phoenix	Operations	\$120.00	\$35.00	1.27
SG	APV	BILL	Sep 02, 20	Francisco Tanner	Phoenix	Manufacturing	\$120.00	\$25.00	1.27
SG	APV	BILL	Sep 02, 20	William Hooper	Hudson	Operations	\$115.00	\$35.00	1.27
SG	APV	BILL	Sep 03, 20	William Hooper	Escalbur	Operations	\$100.00	\$35.00	1.45
SG	APV	BILL	Sep 03, 20	Carey Huffman	Phoenix	Operations	\$120.00	\$35.00	2.54
SG	APV	BILL	Sep 03, 20	Danyelle Russell	Hudson	Operations	\$115.00	\$35.00	2.18
SG	APV	BILL	Sep 04, 20	Joseph Kawley	Escalbur	Manufacturing	\$100.00	\$25.00	3.18
SG	APV	BILL	Sep 04, 20	Gordon Hallmeyer	Hudson	Manufacturing	\$115.00	\$25.00	1.90
SG	APV	BILL	Sep 07, 20	Carey Huffman	Hudson	Operations	\$115.00	\$35.00	3.18
SG	APV	BILL	Sep 08, 20	Idella Thornton	Escalbur	Manufacturing	\$100.00	\$25.00	1.27
SG	APV	BILL	Sep 08, 20	Idella Thornton	Mercury	Operations	\$110.00	\$35.00	2.90
SG	APV	BILL	Sep 08, 20	Robert Green	Mercury	Manufacturing	\$110.00	\$25.00	1.45
SG	APV	BILL	Sep 08, 20	Joseph Kawley	Phoenix	Operations	\$0.00	\$35.00	3.18
SG	APV	BILL	Sep 08, 20	Carol Canipe	Stealth	Operations	\$118.00	\$35.00	1.45
SG	APV	BILL	Sep 09, 20	Carey Huffman	Stealth	Manufacturing	\$118.00	\$25.00	2.18
SG	APV	BILL	Sep 09, 20	Carol Canipe	Mercury	Manufacturing	\$110.00	\$25.00	2.18
SG	APV	BILL	Sep 09, 20	Vincent Jennings	Mercury	Operations	\$110.00	\$35.00	1.27
SG	APV	BILL	Sep 10, 20	Francisco Tanner	Escalbur	Operations	\$100.00	\$35.00	1.45
SG	APV	BILL	Sep 10, 20	Vincent Jennings	Hudson	Operations	\$115.00	\$35.00	2.18
SG	APV	BILL	Sep 11, 20	Carol Canipe	Phoenix	Operations	\$120.00	\$35.00	3.63
SG	APV	BILL	Sep 11, 20	Vincent Jennings	Mercury	Operations	\$110.00	\$35.00	2.18
SG	APV	BILL	Sep 14, 20	Danyelle Russell	Escalbur	Manufacturing	\$100.00	\$25.00	3.63
SG	APV	BILL	Sep 15, 20	Michelle Conley	Hudson	Manufacturing	\$115.00	\$25.00	1.27
SG	APV	BILL	Sep 15, 20	Idella Thornton	Escalbur	Manufacturing	\$100.00	\$25.00	1.90
SG	APV	BILL	Sep 15, 20	William Hooper	Stealth	Operations	\$118.00	\$35.00	3.63
Totals:							58.35	56,140.62	\$1,839.95

You can also track reimbursable expenses and upload receipts right from your phone

[Show the mobile receipt image]



[Timesheets.com](https://www.timesheets.com) also includes a small business HR suite to store reviews, commendation letters, and more

[Show three people on the screen, looking happy. They all have some sort of file or paper that they're looking at or writing at]



[Timesheets.com](https://www.timesheets.com) is fast, easy, and secure

[Something that symbolizes easiness, quickness (arrows, sending data)]



Most importantly, investing in our service will eliminate time tracking costs and errors
[Money going into your pocket or bank]

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[logo and phone number]